

# New Jersey Fresh Seafood Festival

2917 Atlantic Avenue, Atlantic City, NJ 08401 \* Phone (609) FISH FUN (347-4386) \* Fax (609) 344-1944

**Attention all Crafters!** It's time again for fun, food and festivities! You're invited to participate in the **17<sup>th</sup> Annual Fleet NJ Fresh Seafood Festival**. This year's festival will be held June 10<sup>th</sup> and 11<sup>th</sup>, 2006 at Historic Gardner's Basin, Atlantic City, New Jersey. Hours of operation will be 10 am - 8 pm each day.

## Mission Statement:

A traditional community based celebration that promotes marine education and raises money for local charities.

A 10' X 10' space paid before May 15<sup>th</sup> is \$125. Late applications (after May 15<sup>th</sup>) will be \$150. Sign up early!

## Festival Rules:

1. There is NO rain date for the event. The event will be held rain or shine. Application fees are non-refundable.
2. We will not be liable for damages to or loss of property, nor shall we be liable for injury to persons or property at the festival or during arrival, set-up or departure.
3. All reservations must be made in writing, with the appropriate fees paid in full.
4. Applications will be considered on a first come first serve basis.
5. NO SUNGLASSES. We already have sunglass vendors.
6. In order for the festival to be profitable for all vendors, we reserve the right to limit the number of vendors based on need and space availability. In addition, the Festival reserves the right to reject or restrict any vendor from selling any items to ensure diversity of offerings, promoting the theme of the event, comply with applicable government regulations, and/or the contractual obligations and agreements with Festival sponsors.
7. This is a family event and we have the right to shut down any booths selling items that the Festival feels is inappropriate or dangerous. (No pop-guns, silly string, fart bags, poppers, smoke bags or other items that will annoy the ponies/animals or patrons of the festival or destroy property)
8. Anyone selling items not listed on their application (and being sold by other vendors) will be asked to stop selling that item and/or leave the festival.
9. No Food or Drink (soda, cookies, etc) may be sold by craft vendors. (Craft items such as herbed vinegar, etc. are acceptable)
10. Due to underground cable, wires, etc, *YOU ARE NOT PERMITTED TO PUT ANY STAKES OF ANY TYPE OR SIZE INTO THE GROUND*. Canopies can be held by cinder blocks, etc. (bring your own weights)
11. No balloons are permitted. They are harmful to our marine life and waters.
12. All craft vendors must supply their own tables & chairs.
13. Set-up time will be 6:30 am - 9:00 pm Saturday. There is NO SET-UP on Friday.
14. ALL vehicles must be removed from the grounds before 9:00 am.
15. Breakdown will be AFTER 8:00 pm. No early breakdowns are permitted.
16. FOR SAFETY REASONS, NO VEHICLES WILL BE PERMITTED TO MOVE ON THE GROUNDS UNTIL THE PARK IS CLEARED OF PATRONS, EVEN IF IT IS AFTER 8:00 PM.

Please make check payable to **NJ Fresh Seafood Festival** and mail to:

Seafood Festival Crafts  
c/o Ivana Uhland  
416 N. Maine Avenue,  
Atlantic City, NJ 08401.

If you have questions, please contact Ivana at [Ivau@aol.com](mailto:Ivau@aol.com), Phone 344-4456, and Fax 344-4214

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## Craft Vendor Application

Company/Name \_\_\_\_\_

Address \_\_\_\_\_

Phone number \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

NJ Sales Tax/SS# \_\_\_\_\_ (required by State of NJ)

Items being sold \_\_\_\_\_

# of spaces \_\_\_\_\_ x \$125 = \$ \_\_\_\_\_ enclosed. (after May 15<sup>th</sup>, \$150 per space)

I agree to these terms and all rules of the New Jersey Fresh Seafood Festival.

Signature \_\_\_\_\_ date \_\_\_\_\_

If you are a large company that would like more visibility to approximately 20,000 patrons at our festival, we have applications available for Promotional Vendors that include prime location of booth, tent, table and chairs, company name mentioned on our festival map handed out to patrons entering the park, placement of your company banner (provided by you) on the festival grounds. For applications, call 609 FISH FUN.

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